



DEPARTMENT OF DEFENSE  
DEFENSE MEDIA ACTIVITY  
DEFENSE INFORMATION SCHOOL  
6500 MAPES ROAD  
FORT MEADE, MD 20755-5620

## Welcome to the Intermediate Motion Media Course Guide

### DESCRIPTION

The Intermediate Motion Media Course (IMMC) provides higher level training of motion media skill sets and visual storytelling in a joint service environment. Expands on the military communicator's basic skills and concepts of narrative and non-narrative productions, and introduces intermediate techniques with an emphasis on motion media storytelling, dynamic camera movements, intermediate non-linear editing, intermediate audio and lighting techniques, social media applications, and motion graphic design.

It is a content-heavy course that requires students to maintain a high level of focus for 35 training days. This course is difficult to complete successfully without at least **one-year experience** in video production that includes DSLR/Mirrorless shooting and video editing with Adobe software (Premiere, Audition, After Effects).

A typical day of classroom training begins at 0855 and concludes at 1630, with some assignments to be completed after the training day concludes and some weekend hours. The days are long, but the products created in this course are on par with content being produced by our civilian creative media counterparts.

Upon graduation you have the knowledge and skills necessary to plan, produce and execute intermediate-level motion media in support of military public affairs, visual information productions, and documentation missions in order to effectively meet Commander's intent.

### KEY COURSE EVENTS

IMMC students are trained in a crawl, walk, run manner through a series of practical assignments with their progress being measured by four multimedia production performance evaluations.

An informal graduation takes place on the final training day. Do not schedule flights departing from Baltimore/Washington International (BWI) Thurgood Marshall Airport prior to 1800 on the final training day. You will not be released early.

### PREPARATION AND FAMILIARIZATION

It is beneficial for students to have a working understanding of Adobe Premiere, Audition, After Effects, and Photoshop. You will create products that incorporate video, audio, lighting, and motion graphics design elements.

Watching basic Adobe After Effects tutorials to become aware of the user interface will help you navigate more easily during the motion graphics portion of the course. Researching and/or having a firm understanding of resolution and frame rates will also help with learning advanced editing techniques such as effects and time remapping.

This course requires you to research and coordinate content on your own. Subjects are not given to you - you must find them. **You will be required to find six story ideas with contacts (three main stories / three backups). It is beneficial for time management to research story ideas before you report to class.** We encourage you to explore the local area for your assignments: Maryland (Baltimore, Annapolis, Frederick, etc.), Washington D.C., Virginia, and surrounding areas.

### **EQUIPMENT AND TECHNOLOGY**

Students will be provided with a mirrorless camera and video editing laptop. Students will also have access to an electronic stabilizer/gimbal, jib, dolly, slider, monopod, and GoPro camera. It is recommended that students familiarize themselves with shooting video using mirrorless cameras by watching online tutorials. We currently use the [Nikon Z6II](#). Students are authorized to use personal equipment, such as cameras, gimbals, and computers. DINFOS is not responsible for damage to students' personal equipment.

The course will utilize Blackboard and the Google Suite. Students who have not used Google apps, such as Google e-mail, Classroom, Chat, documents, etc., are encouraged to watch the first four minutes of this [introductory video](#). Students will receive an @dinfos.edu e-mail address, which will provide access to these Google apps during the course.

Students must have completed their annual Cyber Security Awareness Challenge in order to access DINFOS computer systems. Please have both a hard copy and access to an electronic copy available on Training Day One.

### **REASONABLE ACCOMMODATIONS**

If you require reasonable accommodations, please inform the Registrar (dma.meade.dinfos.list.registrar@mail.mil) as soon as possible so the office can work with the training department and logistics to provide needed resources on training day one.

### **UNIFORM AND CLOTHING REQUIREMENTS**

DINFOS military students are expected to maintain their personal appearance in accordance with applicable service regulations. Civilians are expected to be professional in appearance.

#### **For Daily Wear:**

- All Services: Current Duty Uniform. Flight suits are not an authorized uniform at DINFOS. See service specific guidelines at: [uniform policies](#)
- Civilians: Business casual. No jeans.
- Students are required to wear dress uniforms (without service coat) on the last Friday of the month.

#### **For Graduation:**

- Graduation is informal and students will wear UOD.

#### **Off Base and on Filming Location**

- Business casual clothing (collared shirts, slacks or jeans) that presents a professional image is worn during off-post shoots. Remember you are representing both your service and DINFOS to the local community.

### **LATE ARRIVALS**

Students arriving late risk losing their course reservation to a person on the "standby" list. If you are going to be late, contact the DINFOS Registrar's Office at (301) 677-4343.

### **ABSENCE POLICY**

Absences for non-emergency, personal reasons are not normally approved. Clear your schedule now. Absence requests will be reviewed individually and granted for emergencies only.

### **QUESTIONS**

For questions regarding orders, billeting, lodging, det in-processing, rental cars, healthcare, dining facility, pay, etc., please work with your training POC in your organization. You can also contact the DINFOS Registrar at [dma.meade.dinfos.list.registrar@mail.mil](mailto:dma.meade.dinfos.list.registrar@mail.mil) to provide further guidance.

***Strength Through Truth***

